

Employment for Students

Students graduating from the Master's Degree Program are able to pursue their professions in the fields of international business, international enterprises, cultural communication, cultural innovation and cultural telecommunication.

Multinational Corporations

Marketing Staff
Management of Customer Service
Communication and Negotiation Staff

Cross-Cultural Mass Communication Industry

Marketing and Planning Staff
Upper-Intermediate Management
Creative Writing Staff

Government/Private Owned Business

Cross-Fields Staff
Cultural Communication and Innovation Staff
Upper-Intermediate Administrative Staff

Publishing/Printing Industry

Story-telling/ Editing Staff
Upper-Intermediate Management Staff

They may work in marketing, management of customer service, and communication in international enterprises; marketing and planning and upper-intermediate management in the cross-cultural mass communication industry (TV shows, films, dramas, advertisements and public relations); cross-field positions in government/private owned business to develop international business; English-teaching materials development and upper-intermediate management in the publishing/printing industry. Graduate students will also have the opportunities to engage in multinational corporations, international non-government-organizations and international non-profit-organizations.

They can also study for Ph. D. degrees in relevant fields such as cross-cultural studies.



Wenzao Ursuline University of Languages

Master of Arts in English

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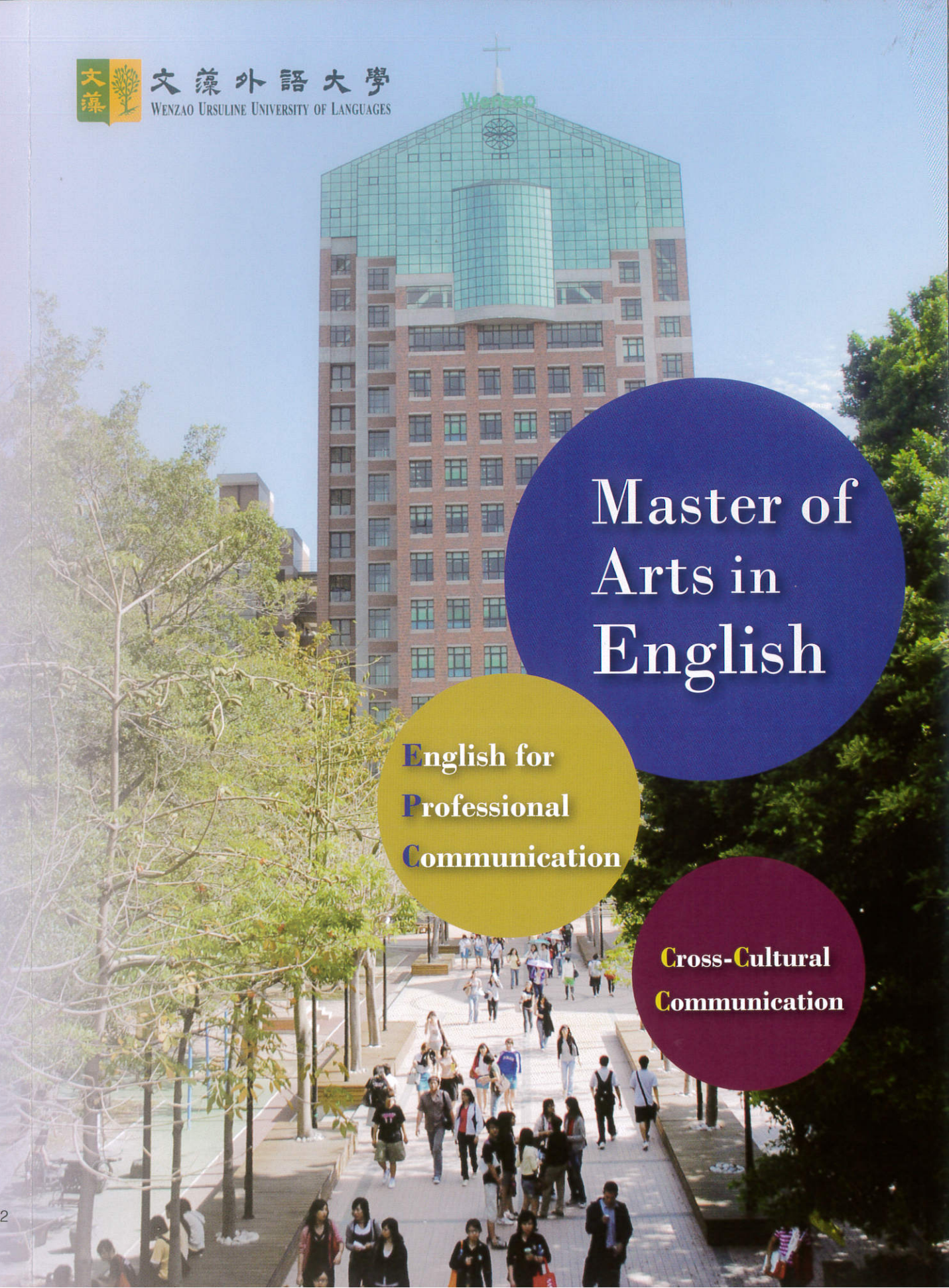
文藻外語大學

WENZAO URSULINE UNIVERSITY OF LANGUAGES

**Master of
Arts in
English**

**English for
Professional
Communication**

**Cross-Cultural
Communication**



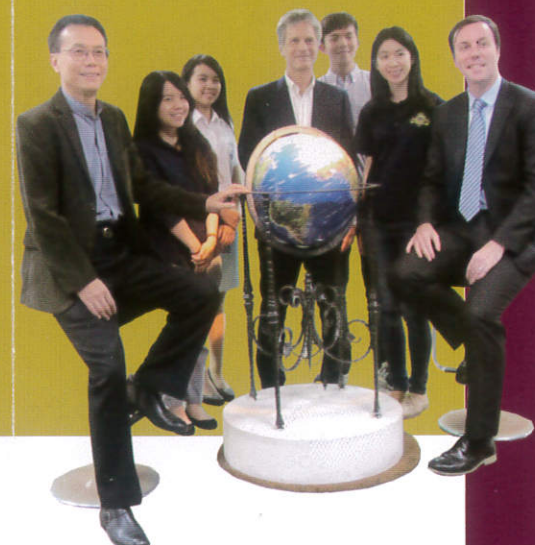
Goals and Developments

To reflect both local and governmental policies, the Master's Degree Program aims at strengthening student ability in professional English, multi-cultural competence and cross-cultural communication. The main feature of this program is English for Professional Communication (EPC), which focuses on the ability of Cross-Cultural Communication (CCC) required in international and intercultural industries. This program is expected to cultivate upper-intermediate English level with global perspectives for students of the 21st century.



The Faculty

The teaching staff for this program comprise 41 full-time teachers, including 1 full professor, 10 associate professors and 17 assistant professors. All have high proficiency in English teaching for interns of the following: listening, speaking, reading, writing and translating, cross-cultural communication, linguistics, literature and culture, TESOL, business English, marketing, mass communication, etc.



Curriculum Design

Required courses (12 credits)

Professional English Communication

Research on English for Professional Communication(3)
Research Methods and Academic/Technical Report Writing(3)
Cross-cultural Studies(3)

M.A. Thesis/ Professional Technical Report(3)

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Required optional courses (18 credits)

Theory of Pragmatics

Pragmatics(3)
Issues on Language and Culture(3)
Discourse Analysis for Cultural Communication(3)
Research on Global English(3)

Professional Application for Cross-Cultural Communication

Cultural Tourism and Industry Studies (3)
Professional English Translation Research (3)
Issues on International Business Communication (3)
Applied Studies on Literature and Culture (3)

Research Methods and other courses

Cross-Cultural Qualitative Studies(3)
Quantitative Research Design and Statistical Analysis(3)
Internship(3)

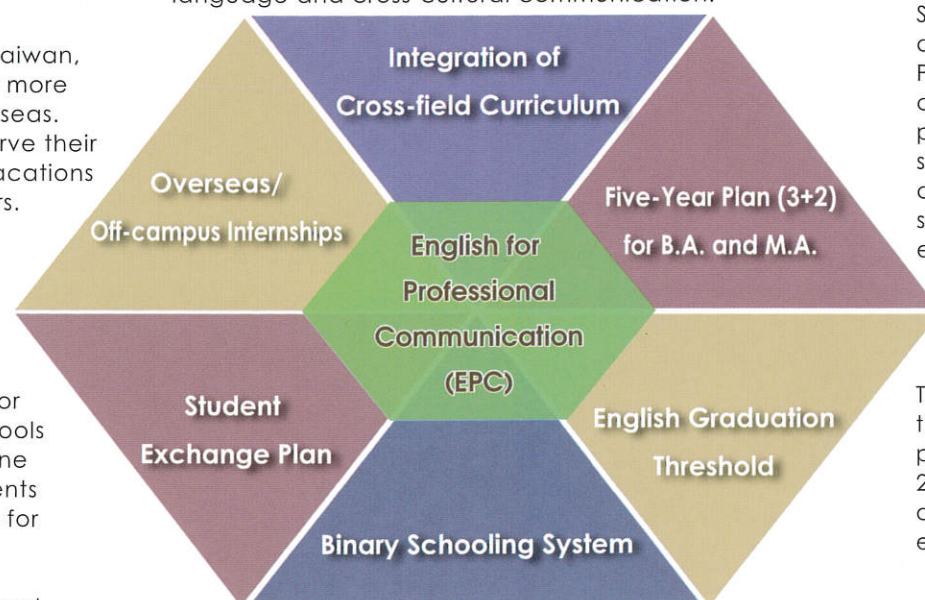
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English Graduation Threshold (TOEIC 800)



Special Features of the Curriculum

In addition to internships in Taiwan, students also gain access to more internship opportunities overseas. Students are expected to serve their internships during summer vacations to benefit their future careers.



We combine English and professions with special emphases on languages and cultural skills in "Cross-Cultural Communication" in each professional field. The courses of this program emphasize both practical and theoretical aspects to cultivate English students skilled in language and cross-cultural communication.

Senior students of Department of English are able to apply for the Master's Degree Program and can take some M.A. courses before becoming full-time postgraduates. This plan shortens the study period. Students can finish their B.A. and M.A. in 5 (3+2) years. Outstanding students can benefit from this plan and enter the workplace earlier.

This program sets an English graduation threshold. All students in the master's program must pass CSEPT Level 2 (Score 280, an equivalence to TOEIC score 800) or other English proficiency tests with the equivalent levels.

Postgraduate students of this program will have exchange opportunities and can apply for short-term study in foreign schools associated with Wenzao Ursuline University of Languages. Students are also encouraged to apply for short-term study in China, Singapore, or Hong Kong to broaden global perspectives and accumulate cross-cultural experience.

We have established a binary schooling system with some universities overseas. We promote the "1+1 mode" (1-year learning in Taiwan and 1-year learning in foreign universities). Students will get 2 M.A. degrees after they graduate and this will greatly enhance job competitiveness.